

Strategic Plan

2008 - 2012

*Township of
Leeds and the Thousand Islands
Public Library*

...resourcefully yours



*TLTI Public Library Board
February 2008*

www.ltipl.net

*Township of
Leeds and the Thousand Islands Public Library*

A Message from the Planning Committee Chair

Our vision statement, “*Leeds and the Thousand Islands Public Library will enrich lives by adding value to the community*”, recognizes that a successful Public Library is a key contributor to the social, cultural and economic development of its Community.

Our Strategic Plan is an action plan leading to the achievement of this goal. The Strategic Plan is the result of a lengthy research process undertaken by the Board and Library Staff, consisting of surveys, statistical analysis, consultation with focus groups, a review of best practices, and creative thinking. All facets of the community were consulted and considered in the exercise.

The Strategic Plan allows us to assess where we are, where we want to be, and, to pragmatically plan and initiate new key initiatives while building on successful existing projects such as the Life Long Learning Project. It is part of an on-going process of evaluation and revitalization that will ensure that the Library fulfills its role in the continued success of our community.

*On behalf of the ILTI Public Library Board
Pierre Mercier, Planning Committee Chair*

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Leeds and the Thousand Islands Public Library*

Our mission...

Leeds and the Thousand Islands Public Library empowers the community through freely shared resources.

Our mandate...

Leeds and the Thousand Islands Public Library is a community asset created from municipal and provincial investment in the quality of life for township residents. The four branch library system exists to provide free, accessible leisure, learning and literacy resources and services to everyone. The Library Board is responsible for providing library service to the people of Leeds and the Thousand Islands under the Ontario Public Libraries Act.

Our vision...

Leeds and the Thousand Islands Public Library will enrich lives by adding value to the community.

Our commitment to you...

Everyday we strive to provide the best public library service to everyone.

Friendly people...courteous, efficient, respectful and responsive customer service

Popularity plus...the books, magazines, music, movies, electronic resources that you want and need

Attractive spaces...welcoming, safe, clean and comfortable library buildings

Fun times... Lifelong learning, leisure and literacy programmes for you to enjoy

Nice neighbours...nurture close relationships with community organizations, schools and businesses

Forward thinking...innovative and creative planning for future trends and new technologies

Professionally proud...fiscally responsible and accountable for everything we do

Intellectually free...intellectual freedom and equitable access to knowledge, thought, culture and information for all

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Asset mapping @ your library

... a checklist of all the great things we have now

- √ 8 friendly and helpful library staff members
- √ 8 proactive library board members with a wealth of professional knowledge and experience
- √ 4 library branches in central village locations
- √ 1 accreditation award-winning branch
- √ 30,000 resources on the shelf for your enjoyment and information
- √ books, DVDs, CDs, audiobooks, magazines, newspapers, large print and more
- √ 12 free public internet stations throughout the system
- √ a new library website with 24 hours, 7 days a week access to library resources and your library account
- √ 7 free on-line databases for fun and research
- √ public service hours that include evenings and weekends
- √ children's programming at 3 locations
- √ class visits at 1 location
- √ dedicated local history areas
- √ home outreach - includes selection, pick-up and delivery
- √ photocopiers, fax services, printers, scanners, laminator
- √ access to library resources in Southern Ontario Public Libraries and Canadian Universities
- √ and much more!

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2007 Community Survey

Your responses

Library resources and collection – you want more books, more audio-visual, more magazines and newspapers

Open hours – more public hours especially in Seeley's Bay and Lyndhurst

Space – quiet space with comfy chairs, dedicated children's programming space, and general meeting space

Internet and computers – wireless access and more public computers

Locations – the library branches are not close enough to you; you use neighbouring townships that have bigger, closer libraries

Marketing – you don't know about the library and what it has for you

Staffing – you would like more staff available to assist you

"I don't use the library" – you buy your own books, use home internet, you are only here in the summer and have other priorities

Library Board and Staff responses

Spaces and Accessibility – more public, programming, administration, local history, storage and accessible spaces

Library resources and collection – growth in the collection especially audio-visual and newer non-fiction

Open hours – more open hours for Seeley's Bay and Lyndhurst branches

Marketing – increased advertising, in-library displays and advocacy

Staffing – more staff for scheduling flexibility, workload and security

Planning – long-range planning for a new main library, accreditation and continuously re-evaluating our library services and locations

detailed survey analysis is available upon request

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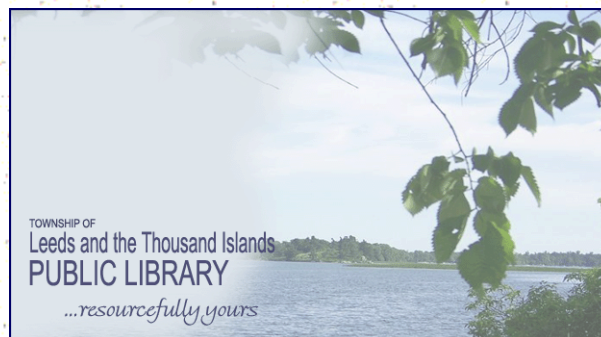
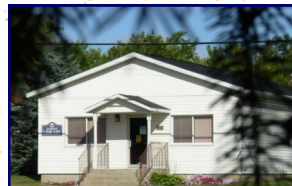
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Strategic Priorities 2008 - 2012

- ▶ **Popular Resources**
- ▶ **Library Spaces and Accessibility**
- ▶ **Service Hours and Staffing**
- ▶ **Public Relations and Marketing**
- ▶ **Lakes and Islands Lifelong Learning**
- ▶ **Library Board Planning**

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Library Board

**Patricia Stephenson, Chair
Geri Dickson, Councillor
Marilyn Dwyre
David Fairley
Pierre Mercier
Holly Picard
Mary Jo Sibbald
Marlene Stuckless**

Library Staff

**Linda Chadwick, CEO
Dawne Fiegen
Janet Hunt
Lisa Marston
Lynn Shaw
Jean Shearer
Susan Smith
Tracey Willett**

Library Branches

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ltlibrary@1000island.net
Branch Librarian:
Lisa Marston

**Lansdowne Public Library
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Branch Librarian:
Lynn Shaw

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150 Main St
Seeley's Bay, Ontario
K0H 2N0
613-387-3909 (& fax)
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*Please contact Linda Chadwick if you have any questions
or comments about our strategic plan lchadwick@ltipl.net*

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